Permit #F00028932

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028932 **Type of Permit:** FILMING **Release Date:** 06/29/2010

Production Company LUNCHBOX STUDIOS

Insured Company Name LUNCHBOX STUDIOS

Contact Phone No. 1 310-559-9222
Contact Phone No. 2
Fax 310-559-9226
Address 8437 WARNER DR
CULVER CITY, California 90232

Production Title KOTEX BACK TO SCHOOL

Type of Production Commercial - Internet

Producer stephen mcdaniel

Director charles gant

1st AD stephen mcdaniel

Production Manager seth lowry

FilmL.A. Coordinator Hans Groszkruger

Location Manager stephen mcdaniel
Primary Phone Office - 310-559-9222 209
Secondary Phone Office - 310-699-1912

Location Assistant carl indriago
Primary Phone Office - 310-559-9222
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 3

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Summary Information — Location

Location 1 of 3

Permit Number	F00028932	**Location Manager**	stephen mcdaniel
Production Company	LUNCHBOX STUDIOS	Primary Phone	Office - 310-559-9222 209
Insured Company	LUNCHBOX STUDIOS	Secondary Phone	Office - 310-699-1912
Production Title	KOTEX BACK TO SCHOOL		

Location Address Melrose Av & N Crescent Heights Bl - Melrose Av & Vine St, Los Angeles , CA, 90046

Location Names

Location Type Sidewalk

Location Description

Film Dates 6/30/2010 - 7/13/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Melrose Av Jylu 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	8

Filming Activities Man on Street Interviews;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Summary Information — Location

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Insured Company	LUNCHBOX STUDIOS	Secondary Phone	Office - 310-699-1912
Production Title	KOTEX BACK TO SCHOOL		

Location Address Westwood Village; Gayley Ave., Le Conte Ave., Malcolm Ave., Wilshire Blvd., LA-Westwood, CA, 90024

Location Names

Location Type Walking Grid

Location Description

Film Dates 6/30/2010 - 7/13/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Westwood Village July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	8

Filming Activities Man on Street Interviews;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Production Title	KOTEX BACK TO SCHOOL		

Location Address HOLLYWOOD BL, LA BREA AVE, BEVERLY BL & WESTERN AVE, INCLUSIVE (EXCLUDING FREEWAYS, HANCOCK PARK/WINDSOR SQUARE & CITY OF WEST HOLLYWOOD), LOS ANGELES, CA, 90028

Location Names

Location Type Walking Grid

Location Description

Film Dates 6/30/2010 - 7/13/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	8

Filming Activities Man on Street Interviews;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

SPECIAL FILMING CONDITIONS
MELROSE AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The popularity of the "trendy* part of Melrose Avenue has created a number of serious parking problems on Melrose Avenue as well as the side streets to the north and south. To help mitigate the impact of filming on this area, the following Special Filming Conditions now apply.

- **Affected residents/merchants/businesses must be notified at least two (2) days prior to first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Posting on Melrose Avenue should be kept to a minimum and will require a Filming Survey of all affected merchants.**
- **Cast and crew are not permitted to park on area streets.** *Off-street parking must be provided.*
- **Since permanent signs prohibit parking on the west side of Gardner Street (north of Melrose Avenue), parking/posting can only be allowed on the east side and should be limited to the area between Melrose Avenue and the alley.**

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SPECIAL FILMING CONDITIONS
WESTWOOD VILLAGE BUSINESS DISTRICT

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions for location filming in the Westwood Village Business District have been established so that both local businesses and production companies filming in the area can operate successfully and function in a cooperative manner. These Special Conditions apply to the area in Westwood approximately bordered by Gayley Avenue, Le Conte Avenue, Hilgard Avenue and Wilshire Boulevard during regular business hours. Regular business hours are defined as 10:00 a.m. to 9:00 p.m.

- **Affected residents/merchants/businesses within 500 feet of any filming activity, including equipment parking, must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Cast/crew parking is not permitted on area streets or in the public parking structure on Broxton Avenue.** Off-street, alternate parking must be provided.
- **Catering and feeding of cast/crew members shall be done on private property and may not impact area businesses.**
- **Production vehicle parking and the posting of "No Parking" signs should be kept to a minimum in order to reduce any negative impact on the local business community.** Equipment may only be parked in front of businesses that indicate approval upon FilmL.A.'s *"Request For Temporary 'No Parking' Posting For filming Purposes"* survey form, or businesses that are clearly vacant or closed during the hours of activity.
- **Unless approved by FilmL.A., filming activities that involve exteriors, the use of sidewalks, streets or parking facilities shall be prohibited on the following holidays and the day prior: *Valentine's Day, Mother's Day, Father's Day, Easter and Thanksgiving.*** FilmL.A. approval will be based on a Filming Survey of affected businesses demonstrating substantial support for the filming activities.
- **Filming activities that involve exteriors, the use of sidewalks, streets, or parking facilities will not be permitted for the two weeks preceding Christmas Day**.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. PERMIT